

Robert Fox

Product designer & Webflow developer

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PROFILE

Product designer with 4 years of experience creating impactful, user-friendly digital products. I solve complex problems through research, user interviews and design thinking, and turn ideas into intuitive experiences for web agencies and startups.

EXPERIENCE

Freelance Product Designer

2023 – present

UI/UX design, prototyping and usability testing for SaaS products and agencies.
Design systems and Webflow builds for marketing websites.

Product Designer, Northwind Studio

2022 – 2023

Led the redesign of a B2B analytics dashboard; weekly active use doubled.
Ran monthly user interviews and turned findings into the product roadmap.

UI Designer, Brightside Agency

2021 – 2022

Designed landing pages and brand identities for early-stage startups.

EDUCATION

Bachelor of Fine Arts in Graphic Design (2019 – 2022)

Rhode Island School of Design – Providence, RI, USA

UX Design Professional Certification (2021)

Advanced coursework in UX design methodologies, prototyping and usability testing.

SKILLS & TOOLS

UI/UX design, research & strategy, interface architecture, prototyping, usability testing, design systems, data visualization. Tools: Figma, Sketch, Webflow, Framer, Linear, Slack.